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| LOCAL COMMISSIONERS MEMORANDUM |
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DSS-4037EL (Rev. 9/89)

Transmittal No: 94 LCM-150

Date: December 19, 1994

Division: Services and
Community
Development

TO: Local District Commissioners

SUBJECT: Child Care: Additional Public Awareness Brochures

ATTACHMENTS: Child Care Brochures
(Not Available On-Line)

The Department has recently released three child care brochures (attached) which were developed as part of its statewide child care public awareness campaign. The purpose of this local commissioners memorandum (LCM) is to introduce social services districts to these new brochures.

One of these child care brochures is targeted to parents, while the other two are targeted to parents, child care providers and the general public. The brochures have been reproduced in English on one side and in Spanish on the other. Below is a brief description of each of these child care brochures.

1. A Parent's Guide to Child Care for School-Age Children (Publication #1526) provides an overview of the child care options available to meet a family's need for before and after school care and the differences between them.
2. A Guide to Child Care Resource and Referral Services in New York State (Publication #1527) briefly describes the services available from Child Care Resource and Referral (CCRR) agencies.
3. Looking for Help with Child Care? (Publication #1528) provides parents, child care providers and the public with telephone numbers they can call for specific types of child care-related information and assistance.

Social services districts are encouraged to use the three child care brochures as one means of educating clients and the public about child care issues. In addition, social services districts are asked to maximize circulation of the three brochures within their counties by ensuring that other community agencies are aware of their availability.

Social services districts may obtain copies of the brochures by submitting a written request on Form DSS-876 (Rev. 1/86): "Request for Forms and Publications." Inclusion of a self-addressed mailing label will expedite the processing of your order. Request should be sent to:

New York State Department of Social Services
Forms and Publications Section
40 North Pearl Street
Albany, New York 12243

Requests also may be made on-line using DSS-876EL. On-line requests should be transmitted to Userid #O-FORM.

Questions regarding this LCM may be directed to Dee Woolley, Bureau of Early Childhood Services at 1-800-343-8859, extension 432-2541 or dial direct at (518) 432-2541. Ms. Woolley also may be contacted on-line, Userid #89A800.

Frank Puig
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Division of Services and Community
Development