

OFFICE OF TEMPORARY AND DISABILITY ASSISTANCE

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| LOCAL COMMISSIONERS MEMORANDUM |
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OTDA-4037EL (Rev. 11/98)

Transmittal No: 00 LCM-5

Date: March 08, 2000

Division: Transitional Supports
and Policy

TO: Local District Commissioners

SUBJECT: Self-Sufficiency Supports Brochure Available

ATTACHMENTS: Brochures (English and Spanish)

The purpose of this Local Commissioner's Memorandum is to notify local social services districts of the availability of a new brochure, "Self-sufficiency Supports," to assist local district staff in their efforts to educate applicants and recipients about transitional and supportive services that they may be eligible for.

Background

An 11-minute video, three posters and a brochure were developed and distributed in the first year of the New York State Office of Temporary and Disability Assistance's (OTDA) Welfare Reform Informational Campaign. The "Self-sufficiency Supports" brochure was developed as part of the second year of the Campaign to continue to educate applicants and recipients as they transition off assistance. It is targeted toward those leaving cash assistance that may be eligible for transitional benefits and toward those who may be eligible for support benefits as an alternative to cash assistance.

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Action

Each social services district office should order a supply of brochures based on their anticipated needs and make them available in waiting areas, at first contact with applicants and at recertification to make applicants and recipients aware of the transitional benefits and self-sufficiency supports that they may be eligible for.

Any questions regarding this LCM should be directed to Theresa Wescott (518) 474-9516.

Daniel D. Hogan
Executive Deputy Commissioner