



FAMILY INDEPENDENCE ADMINISTRATION

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POLICY BULLETIN #10-70-OPE

(This Policy Bulletin Replaces PB #09-60-OPE and CD #09-26)

SPECIAL MAILING TO FOOD STAMP HOUSEHOLDS

Date: July 1, 2010	Subtopic(s): Food Stamp Health Bucks Mailing
<p> This procedure can now be accessed on the FIAweb.</p>	<p>The purpose of this policy bulletin is to inform all Job Center and Non Cash Assistance Food Stamp (NCA FS) Center staff that Management Information Systems has mailed a letter from Commissioner Doar (Attachment A) to households that live near a Green Market. The letter informs participants that, beginning July 1, 2010, for every \$5.00 spent at participating farmers markets using the Electronic Benefit Transfer (EBT) card, they will receive two Health Bucks that can be used toward the purchase of fruits and vegetables at farmers markets.</p> <p>Note: Commissioner Doar's 2009 Letter (EXP-85H) is now obsolete and has been replaced with Attachment A.</p> <p>Also, a flyer entitled Fruits and Vegetables are Free and Fresh (Attachment B) must be distributed to all applicants/participants by JOS/Workers at Job Centers, NCA FS Centers and EBT Over the Counter (OTC) offices located in all boroughs at the initial point of contact with applicants/participants. In Model Centers, this distribution should occur at Front Door Reception.</p> <p>A supply of flyers will be delivered to Job Centers, NCA FS Centers and OTC locations under separate cover. Staff should hand out flyers to all applicants/participants during the Farmer Market Season, from July 1, 2010, to November 15, 2010.</p> <p>Samples of Commissioner Doar's letter and the flyer are attached.</p> <p><i>Effective Immediately</i></p>

HAVE QUESTIONS ABOUT THIS PROCEDURE?
Call 718-557-1313 then press 3 at the prompt followed by 1 or
send an e-mail to *FIA Call Center Fax* or fax to: (917) 639-0298

Related item:

[PB #10-55-OPE](#)

Attachments:

☞ Please use Print on Demand to obtain copies of forms.

Attachment A

Letter From Commissioner Doar

Attachment B

Fruits and Vegetables are Free and Fresh

EXP-85H

Commissioner Doar's 2009 Letter (Obsolete)

Robert Doar
Commissioner

180 Water Street
New York, NY 10038

212 331 6000

June 3, 2010

Dear Fellow New Yorker:

I hope you are looking forward to a fun and enjoyable summer. I am writing to let you know about two exciting ways for you and your family to receive healthy food this summer.


First, free breakfast and lunch are available to children under the age of 19 at schools and parks throughout the City. To enjoy these meals, you don't have to apply and there are no eligibility requirements. Your children and any children who stay with you during the summer are eligible. As long as the children are under 19 years of age, they can receive a free meal. The meals will begin June 29, 2010. More information about the program is on the attached flyer. For a complete list of locations, please call 311.

Second, Green Markets throughout the City will be making a special offer to food stamp participants. If you use your Electronic Benefit Transfer (EBT) card at the market, the market will give you two free Health Bucks for every five dollars you spend. You can then use the Health Bucks to buy even more fresh fruit and vegetables for your family. It's a great way to help you enjoy healthy food all summer. More information on this program is also enclosed.

I hope you and your family will take advantage of both of these opportunities.

Enjoy your summer,

Sincerely,



Robert Doar

Enclosures:

Fruits and Vegetables are **FREE and FRESH**

Participating markets listed on the back. While supplies last.

Save money this summer on fresh fruits and vegetables at your neighborhood farmers market!

For every \$5 you spend using EBT (Food Stamps) at participating farmers markets, you will receive a \$2 Health Buck to spend on fruits and vegetables. Starts July 1st, 2010.

Ahorre dinero este verano comprando frutas y vegetales frescos en los mercados de su barrio!

Con cada compra de \$5 con EBT (cupones de alimentos) en mercados participantes, se ofrecerá a \$2 cupon de Health Buck para comprar frutas y vegetales. Empezará el 1 de Julio, 2010.

Spend \$5 with
get **\$2** **2009** **2009**
to buy farm-fresh fruits and vegetables!

!Gasta \$5 con
recibe **\$2** **2009** **2009**
para comprar frutas y vegetales frescos de la granja!

NYC | **Health** | **Take Care**
New York City | Department of Social Services

Mercados participantes enumerados detras.
Mientras haya cupones disponibles.

PARTICIPATING FARMERS' MARKETS 2010

ALL ACCEPT HEALTH BUCKS AND FOOD STAMPS

Bronx

Borough Hall Greenmarket
Grand Concourse bet 161st & 162nd Sts
• Tues (8am-6pm)

Harvest Home Echo Park Market
Tremont Ave bet Anthony & Webster Ave
• Wed (8am-4pm)

Harvest Home Forest Avenue Farmers' Market
Forest Ave bet Westchester Ave & 156th
• Wed (8am-4pm)

Harvest Home Jacobi Hospital Farmers' Market
1400 Pelham Pkwy at Eastchester Rd
• Tues (8am-4pm)

Harvest Home Jerome Avenue Market
Plaza Dr bet 170th & Eliot Pl
• Fri (8am-4pm)

Harvest Home Morris Park Farmers' Market
1734 Williamsbridge Rd off Morris Park Ave
• Sat (8am-4pm)

Harvest Home Mt Eden Farmers' Market
Claremont Park, Mt. Eden & Morris Ave
• Thurs (8am-4pm)

Harvest Home Sunday Farmers' Market
Grand Concourse & E 165th St
• Sun (8am-4pm)

Hunts Point Farmers' Market
Southern & Bruckner Blvds at 163rd
• Wed & Sat (8:30am-5pm)

La Familia Verde Farmers' Market
E Tremont & LaFontaine Ave
• Tues (8am-2pm)

Learn It, Grow It, Eat It Youthmarket
169th St & Boston Rd
• Wed (10:30am-2pm)

Lincoln Hospital Greenmarket
149th St bet Park & Morris
• Tues & Fri (8am-3pm)

Mid-Bronx Desperadoes Youthmarket
Westchester Ave & W Farms Rd
• Fri (9am-2pm)

Mott Haven Farmers' Market
139th St bet St. Anns & Cyprus
• Wed (9am-6pm)

New York Botanical Gardens Greenmarket
Kazimiroff & Mosholu Blvds, inside Mosholu Gate
• Wed (9am-5pm)

Poe Park Greenmarket
192nd St bet Grand Concourse & Valentine
• Tues (8am-3pm)

South Bronx Community Farmers' Market
St. Mary's Park, E 146th St & St Ann's Ave
• Saturday (8am-6pm)

Taqwa Community Farmers' Market
Ogden Ave & 164th St
• Sat (8am-4pm)

Staten Island

St. George Greenmarket
St. Marks at Hyatt St, Borough Hall parking lot
• Sat (8am-2pm)

Brooklyn

Boro Park Greenmarket
14th Ave bet 49th and 50th Sts
• Thurs (8am-3pm)

Brownsville Community Farmers' Market
592 Rockaway Blvd bet Blake & Dumont
• Sat (8:30am-4pm)

Bushwick Farmers' Market
Linden St & Broadway
• Wed (10am-6pm)

Cortelyou Greenmarket
Cortelyou bet Argyle & Rugby
• Sun (8am-4pm)

East New York Farm Stand
New Lots bet Alabama & Georgia Aves
• Wed (4:30pm-7pm)

East New York Farms! Farmers' Market
Schenck Ave bet New Lots & Livonia
• Wed & Sat (3:30pm-6:30pm & 9am-3pm)

Fort Greene Park Greenmarket
Washington Park bet DeKalb & Willoughby
• Sat (8am-5pm)

Graham Avenue Farmers' Market
Cook St at Graham Ave
• Sat & Sun (8am-5pm)

Hattie Carthan Community Farmers' Market
Marcy & Clifton Pl
• Sat (9am-3pm)

Lafayette Clinton Hill Youthmarket
Lafayette & Classon Aves
• Fri (1pm-7pm)

Malcolm X Blvd Farmers' Market
Malcolm X Blvd bet Marion & Chauncey Sts
• Sat (8am-3pm)

Maria Hernandez Park Farmers' Market
Knickerbocker Ave & Starr St
• Sat (10am-6pm)

Red Hook Farmers' Market
Columbia & Beard Sts
• Sat (10am-4pm)

Seeds in the Middle Youthmarket
Lefferts & Albany Aves
• Thurs (2pm-6pm)

Sunset Park Greenmarket
4th Ave bet 59th & 60th Sts
• Sat (8am-3pm)

Urban Oasis Farmers' Market
Clarkson & Troy Aves
• Wed (1:30pm-6pm)

Weeksville Farmers' Market
1698 Bergen St bet Buffalo & Rochester
• Sat (9am-4pm)

Williamsburg Greenmarket
Havemeyer bet Broadway & Division St
• Thurs (8am-4pm)

Wyckoff Farmhouse Farmers' Market
5816 Clarendon & Ralph Aves
• Thurs (10am-6pm)

Harlem

92nd Street Greenmarket
1st Ave bet 92nd & 93rd Sts
• Sun (9am-5pm)

97th Street Greenmarket
W 97th St bet Columbus & Amsterdam Ave
• Fri (8am-2pm)

Fort Washington Greenmarket
168th St & Ft Washington
• Tues (8am-5pm)

Go Green/Harvest Home Market
106th St & 3rd Ave
• Sun (8am-4pm)

Grass Roots Farmers' Market
W 145th St & Edgecomb at Jackie Robinson Park
• Tues & Sat (9am-4pm)

Harlem Harvest State Office Building
W 125th St & Adam Clayton Powell Blvd
• Tues & Sat (8am-5:30pm)

Harvest Home Metropolitan Market
99th St & 3rd Avenue
• Fri (8am-6pm)

Harvest Home Union Settlement Farmers' Market
E104th St bet 2nd & 3rd Ave
• Thurs (8am-4pm)

Harvest Home Youth Stand--Children's Store Front
School
129th St bet Park and Madison
• Thurs, Sept -Nov (2pm-5:30pm)

Inwood Park Greenmarket
Isham St bet Seaman & Cooper St
• Sat (8am-3pm)

Mt. Morris Park Market
124th St & 5th Ave
• Sat (8am-4pm)

Mt Sinai Hospital Greenmarket
99th St bet Madison & Park
• Wed (8am-5pm)

Washington Heights 175th St Greenmarket
175th St and Broadway
• Thurs (8am-6pm)

Queens

Corona Greenmarket
Roosevelt Ave & 103rd St
• Fri (8am-5pm)

Jackson Heights Greenmarket
34th Ave bet 77th & 78th Sts
• Sun (8am-3pm)

New York Hall of Science Farmers' Market
111th St & 48th Ave
• Sun (10am-4pm)

 = **NYC** Cooking Demonstrations

The 2010 Farmers' Market Season is July 1 to
November 15, 2010.

For updated market information call
1-800-522-5006.

All information was accurate at time of publication.
Visit www.nyc.gov/health/farmersmarkets for a list of all
farmers' markets in your neighborhood.

May 27, 2009

Dear Fellow New Yorker:

I hope you are looking forward to a fun and enjoyable summer. I am writing to let you know about two exciting ways for you and your family to receive healthy food this summer.

First, free breakfast and lunch are available to children under the age of 19 at schools and parks throughout the City. To enjoy these meals, you don't have to apply and there are no eligibility requirements. Your children and any children who stay with you during the summer are eligible. As long as the children are under 19 years of age, they can receive a free meal. The meals will begin June 29, 2009. More information about the program is on the attached flyer. For a complete list of locations, please call 311.

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I hope you and your family will take advantage of both of these opportunities.

Enjoy your summer,

Robert Doar
Commissioner

Enclosures:

(Vea al Dorso)

27 de mayo de 2009

Estimado neoyorquino:

Espero que tenga planeado pasar un verano agradable. Le escribo para informarle sobre dos oportunidades estupendas para que usted y su familia reciban alimentos saludables este verano.

Primero, hay desayuno y almuerzo gratuitos disponibles en toda la Ciudad en los parques y escuelas para los niños menores de 19 años de edad. Para disfrutar de estos alimentos, no tiene que presentar solicitud y no existen requisitos de elegibilidad. Sus hijos y cualquier niño que esté viviendo con usted durante el verano son elegibles. Los niños pueden recibir una comida gratuita, siempre y cuando sean menores de 19 años de edad. Los alimentos se servirán a partir del 29 de junio de 2009. Encuentre más información sobre el programa en el panfleto adjunto. Para obtener una lista completa de los lugares por favor llame al 311.

Segundo, los Mercados Agrícolas (Green Markets) en toda la Ciudad estarán haciendo ofertas especiales a los participantes de cupones para alimentos. Si usted usa su tarjeta de Transferencia Electrónica de Beneficios (EBT) en el Mercado Agrícola, el mercado le dará dos "Health Bucks" gratis por cada cinco dólares que gaste. Puede usar estos Health Bucks para comprar aún más frutas y vegetales frescos para su familia. Esta es una manera excelente de ayudarle a disfrutar alimentos saludables todo el verano. Más información sobre este programa también está incluido.

Espero que usted y su familia aprovechen estas dos oportunidades.

Disfrute de su verano,

Robert Doar
Comisionado

Adjuntos:

(See Reverse)