



FAMILY INDEPENDENCE ADMINISTRATION

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Policy, Procedures, and Training

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POLICY BULLETIN #08-117-OPE

SPECIAL MAILING TO FOOD STAMP RECIPIENTS HOUSEHOLDS

Date: September 17, 2008	Subtopic(s): Food Stamp Health Bucks Initiatives
<p> <input type="checkbox"/> This procedure can now be accessed on the FIAweb. </p> <p> <input type="checkbox"/> Please use Print on Demand to obtain copies of forms. </p>	<p>The purpose of this policy bulletin is to inform all Job Center and Non Cash Assistance Food Stamp (NCA FS) Center staff that the New York City Department of Health and Mental Hygiene has created a flyer entitled Fruits and Vegetables are Free and Fresh with the Health Bucks Fall Promotion.</p> <p>Beginning September 15, 2008, Management Information Systems initiated a mass mailing to Food Stamp participants informing them that for every \$5.00 spent at participating farmers markets using the Electronic Benefit Transfer (EBT) card, they will receive two Health Bucks that can be used toward the purchase of fruits and vegetables at farmers markets.</p> <p>The mailing consists of the flyer and a letter from Commissioner Doar, which are available in English and Spanish.</p> <p>Samples of the flyer and Commissioner Doar's letter are attached.</p> <p><i>Effective Immediately</i></p> <p>Attachments:</p> <p>HRA Flyer Fruits and Vegetables are Free and Fresh with the Health Bucks Fall Promotion</p> <p>Letter Commissioner Doar's Letter</p>

HAVE QUESTIONS ABOUT THIS PROCEDURE?
Call 718-557-1313 then press 3 at the prompt followed by 1 or
send an e-mail to *FIA Call Center*

Fruits and Vegetables are **FREE and FRESH** with the **HEALTH BUCKS FALL PROMOTION**

FALL SPECIAL!

Participating markets listed on the back. While supplies last.

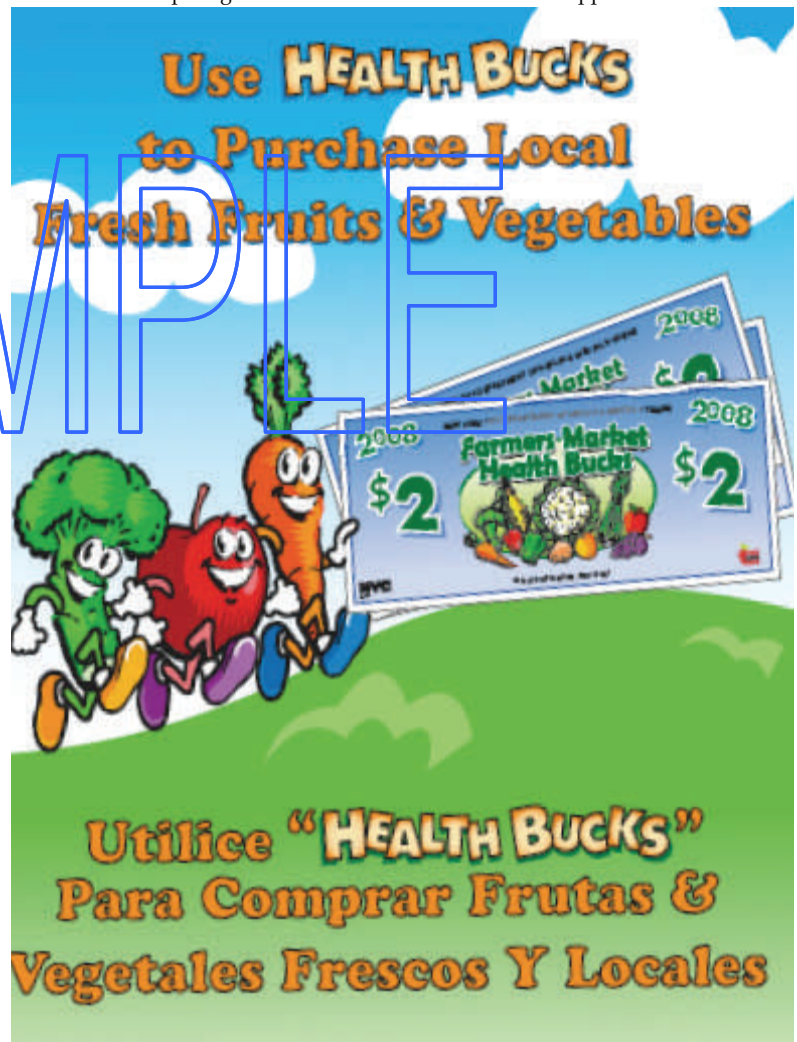
Save money this fall on fresh fruits and vegetables at your neighborhood farmers market!

For every \$5 you spend using EBT (Food Stamps) at participating farmers markets, you will receive TWO \$2 Health Bucks to spend on fruits and vegetables.

Starts September 15, 2008.

Ahorre dinero este otoño comprando frutas y vegetales frescos en los mercados de su barrio!

Con cada compra de \$5 con EBT (cupones de alimentos) en mercados participantes, se ofrecerá DOS \$2 cupones de Health Bucks para comprar frutas y vegetales. Empezará el 15 de Septiembre, 2008.



Mercados participantes enumerados detras. Mientras haya cupones disponibles.

ESPECIAL DE OTOÑO!

PARTICIPATING FARMERS MARKETS 2008

ALL ACCEPT HEALTH BUCKS AND FOOD STAMPS

Bronx

La Familia Verde Farmers Market
East Tremont & LaFontaine Aves.
• Tue. (8 am - 2 pm)

South Bronx CSA Farmers Market
138th St., between St. Anns & Cyprus
• Wed. (10 am - 6 pm)

Lincoln Hospital Greenmarket
149th St., between Park & Morris
• Fri. & Tue. (8 am - 3 pm)

Borough Hall Greenmarket
158th St. and Grand Concourse
• Tue. (8 am - 6 pm)

Poe Park Greenmarket
Grand Concourse & 192nd St.
• Tue. (8 am - 3 pm)

Bissel Gardens Farmers Market
Baychester Ave. & East 241st St.
• Wed. (10 am - 3 pm)
• Sat. (9 am - 1 pm)

Harvest Home Sun. Farmers Market
Grand Concourse and East 165th St
• Sun. (8 am - 4 pm)

Harvest Home Mt. Eden Farmers Market
Mt. Eden and Morris Aves.,
at Bronx Lebanon Hospital
• Thu. (8 am - 4 pm)

Harvest Home Forest Ave. Farmers Market
Forest Ave. b/w Westchester Ave. & 156th St.
• Wed. (8 am - 4 pm)

Brooklyn

Bedford Stuyvesant CENYC YouthMarket
Lewis Ave. & McDonough St.
• Sat. (9 am - 3 pm)

East New York Farms!
Schenck Ave., bet. New Lots & Livonia
Aves.
• Sat. (9 am - 3 pm)

Fort Greene Park Greenmarket
Washington Park at Dekalb Ave.
• Sat. (8 am - 5 pm)

MalcolmX Blvd Farmers Market
Malcolm X Blvd b/w Marion and Chauncey
St.
• Fri. (1 pm - 6 pm)

Weeksville Urban Farms Stand
1698 Bergen St., b/w Buffalo & Rochester
Aves.
• Sat. (9 am - 1 pm)

Harlem

**Harvest Home Union Settlement
Farmers Market**
East 104th St. & 3rd Ave.
• Thu. (8 am - 4 pm)

LaMarqueta Farmers Market
East 115th St. & Park Ave.
• Sat. (8 am - 6 pm)

HarlemHarvest Farmers Market
112th St. & Madison Ave.
• Sat. (8 am - 5 pm)

HarlemHarvest State Office Bldg.
West 125th & Adam Clayton Powell Blvd.
• Tue. (8 am - 4 pm)

HarlemHospital Greenmarket
West 135th & Lenox Ave.
• Thu. (8 am - 3 pm)

Mt. Sinai Greenmarket
East 99th St. & Madison Ave.
• Wed. (8 am - 3 pm)

92nd Street Greenmarket
92nd St. and 1st Ave.
• Sun. (9 am - 3 pm)

Harvest Home Farmers Market
106th St. between Lexington and 3rd Ave.
• Sun. (9 am - 3 pm)

Washington Heights 175th St. Greenmarket
175th St. and Broadway
• Thu. (8 am - 6 pm)

Grass Roots Farmers Market
West 145th St. and Edgecomb Ave.
• Tue. & Sat. (9 am - 4 pm)

97th Street Greenmarket
West 97th St. between Columbus &
Amsterdam Ave.
• Fri. (8 am - 2 pm)

SAMPLE



The 2008 Farmers Market Season is
July 1 to November 15, 2008

For updated market information call
1-800-522-5006

NYC
Health

www.nyc.gov/healthbucks

NYC
**Human Resources
Administration**
Department of
Social Services
Family Independence
Administration

Robert Doar
Commissioner

Patricia M. Smith
**Deputy
Commissioner**

Seth W. Diamond
**Deputy
Commissioner**

180 Water Street
New York, NY 10038

(212) 331-6230

Dear Fellow New Yorker:

I wanted to let you know about an exciting opportunity for you to buy more fresh and healthy food for you and your family.

Beginning September 15, 2008, at participating farmers markets, for every \$5 you spend at the market using your EBT card, you will receive, absolutely free, two Health Bucks. You can use these Health Bucks to buy more fresh fruit and vegetables at the farmers market.

More information, including participating farmers markets, is available on the attached flyer.

Sincerely,

Robert Doar

Robert Doar
Commissioner

Patricia M. Smith
**Deputy
Commissioner**

Seth W. Diamond
**Deputy
Commissioner**

180 Water Street
New York, NY 10038

(212) 331-6230

Estimado(a) neoyorquino(a):

Por la presente le informo de una magnífica oportunidad de comprar más comida fresca y sana para usted y su familia.

A partir del 15 de septiembre, en los mercados agrícolas participantes, por cada \$5 que gaste con su tarjeta EBT, usted recibirá dos Health Bucks absolutamente gratis. Usted puede usar los Health Bucks que reciba para comprar más frutas y verduras frescas en el mercado.

Para más información, incluyendo los mercados participantes, vea el volante adjunto.

Atentamente,

Robert Doar